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Renew Northern Wellington Arts & Business Association Thank 3 New Participating Properties and Announce Partnership with LaunchIt Minto to offer Participants Enrollment in Business Flight Program

Kenilworth, ON: Renew Northern Wellington is a collaborative initiative of the Town of Minto, Mapleton Township and the Township of Wellington North. It helps to put talented people into downtown storefronts to gain exposure, build their business, and become a sustainable enterprise. It offers empty downtown stores for a very small Participation Fee to assist those involved in getting their business built and becoming successful. The program offers minimal risk and investment but is unlimited in its opportunities for success!

Since the program's launch in May, 2015, three properties in Mount Forest have committed their participation to the program in an effort to help entrepreneurs get exposure and grow their business by providing low cost access to a storefront location. Filling these empty spaces will aid in drawing new visitors to our downtowns, stimulate employment, generate economic activity and invigorate our downtowns in making them a more desirable destination to visit, shop, dine in, stay, and invest.

Thank you to Somer Gerber and Sochan Holdings Inc for offering your space to be occupied by qualified, highly motivated entrepreneurs!

236 Main St North in Mount Forest offers 2500 square feet that has been recently renovated and is located on prime property with ample parking. The possibilities are limitless in this unique space.

392 Main St North in Mount Forest has two units available. Located in a busy plaza, Unit #9 is 2500 sq ft and is unique in that it offers 4 office spaces and a large garage with 2 bays. Unit #1B is 850 square feet of open space that is easily adaptable to the vision of the business that will occupy it.

As an added benefit to the entrepreneurs that are accepted into the Program, the Renew Northern Wellington Arts & Business Association Board of Directors approved at their September 21st meeting a partnership with LaunchIt Minto, a hub for growth and innovation, to expand and offer the Business Flight Program to participants. Focused around three core parts, a Pre Flight Checklist and Assessment, the Runway Program and Flight Management, every participant will have access to LaunchIt resources, be paired with a mentor and receive access for the owner and employees to the LaunchIt Business Skills Development Program. Included is two training sessions a month, monthly lunch n learn and meetings with mentors. Incorporating this opportunity is another step that Renew Northern Wellington Arts & Business Association is taking to ensure participants are given the tools they need to succeed.

If you're an existing building owner looking for activity in your empty storefront or are wondering if your talent, idea, creative endeavour, or business could become successful and profitable, contact us now to find out how!

www.renewnorthernwellington.ca

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